



InsightsIQ

InsightsIQ Solutions

Website Terms of Use (Kenya)

Version: v1.0 | Effective date: 14 Dec 2025 | Country: Kenya

These Terms of Use apply to the InsightsIQ website and landing pages. PSP/PAP participation is also governed by programme-specific terms and notices (see the PSP Privacy Notice).

1. About InsightsIQ

InsightsIQ Solutions is a consulting firm based in Nairobi, Kenya, providing market intelligence, medical programmes (including patient support programmes), and technology solutions.

2. No medical advice

Website content is for informational purposes only and is not a substitute for professional medical advice. Always consult your healthcare professional for diagnosis and treatment decisions.

3. Acceptable use

- Do not misuse the website (e.g., attempt to gain unauthorised access, upload malware, or disrupt services).
- Do not submit false information or impersonate another person.

4. Intellectual property

Unless stated otherwise, the website content, branding, and materials are owned by or licensed to InsightsIQ. You may not copy or reuse content beyond personal, non-commercial use without permission.

5. Links to third parties

Our website may contain links to third-party services. We are not responsible for their content or privacy practices.

6. Limitation of liability

To the maximum extent permitted by law, InsightsIQ is not liable for indirect or consequential damages arising from use of the website or reliance on its content.

7. Changes

We may update these Terms from time to time. Updated versions will be posted with a new effective date.

8. Governing law

These Terms are governed by the laws of Kenya.

Privacy contact: support.tumaini@insightsiq.co | InsightsIQ Solutions, Nairobi, Kenya